

# Corporate Package



Texas A&M  
University Chapter

2023

2024



**SASE**  
SOCIETY OF ASIAN SCIENTISTS & ENGINEERS



## Texas A&M University - College Station

Dear Corporate Supporter,

On behalf of the Society of Asian Scientists and Engineers at Texas A&M University, I cordially invite you to be involved with our organization for the Fall 2023 - Spring 2024 academic semester.

Our mission is to help prepare Asian heritage scientists and engineers for success in the corporate world, celebrate diversity on campus and in the workplace, and provide opportunities for members to make contributions to the local communities. Throughout the school year, we strive to serve Texas A&M's talented students from a wide range of disciplines by creating an environment to enhance leadership and professional skills.

In short, SASE at Texas A&M University offers you and your company a way to reach out to a pool of talented individuals. In addition to the philanthropic events, your support will increase your company's presence and visibility within a motivated group of students from Texas A&M's large College of Engineering population.

SASE's Texas A&M Chapter was founded in 2013 with the goal of nurturing professional scientists and engineers along with seeking diversity. Our chapter has continued to grow and succeed through generous support from our corporate partners. Our leadership team looks to you and your company to help us further grow and expand our chapter, providing more opportunities to our members. One of the main focuses of our chapter is to specifically bring out more technological sponsors as well as sciences, tailoring to our member's main talents.

This corporate packet contains details about our chapter's meetings and events planned for the upcoming semesters and how your company can partner with SASE at Texas A&M University. We hope you will join us in developing successful innovators and future leaders.

Thank you for your time and consideration. I look forward to hearing back from you and anticipate the opportunity to build and maintain a strong relationship between SASE and your company.

Li Lau  
Vice President External, 2023-24  
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# Partnership Opportunities

Our chapter provides a large variety of events that ultimately follows the three pillars of SASE: professional development, community service, and celebrating cultural heritage. We are dedicated to bringing out the sense of community inside our chapter while also promoting and enhancing leadership and professional skills of our members. The following events are some highlights within our chapter.

## General Body Meetings (GBMs)

Our general body meetings (GBMs) are bi-weekly events (depending on A&M’s calendar) on Tuesday nights at 7:00 PM. During this time, your corporate representative(s) have approximately 45 minutes to present to our members, followed by a Q&A session and additional time to speak to the students individually after the meeting. What to present is of your choosing, such as an overview of your company and its opportunities for the members and/or a professional soft skills workshop.

## Professional Development Workshops

As SASE is dedicated to guiding our future generations of industry professionals and leaders, our chapter offers opportunities for companies to provide professional development workshops. These workshops would follow a similar format and guidelines as General Body meetings as company representatives may conduct a workshop of their choice. These workshops may include, but are not limited to, resume reviews, mock interviews, or networking workshops.

Within the previous years, both our general body meetings and professional workshops have averaged around 40 members. General body meetings are offered in person - oftentimes in the Zachary complex or online through zoom. We, however, highly recommend having in-person networking experiences.

Intended GBM/Workshop Dates	
Fall 2023	Spring 2023
August 29th	January 23rd
September 5th	February 6th
September 19th	February 20th
October 3rd	March 5th
October 17th	March 19th
October 31st	April 2nd
November 14th	April 9th
November 28th	April 23rd



**\*If any of the dates to the left do not work out, we will be more than happy to find a date that works for all parties, preferably be on a Tuesday**

# Meet the Team

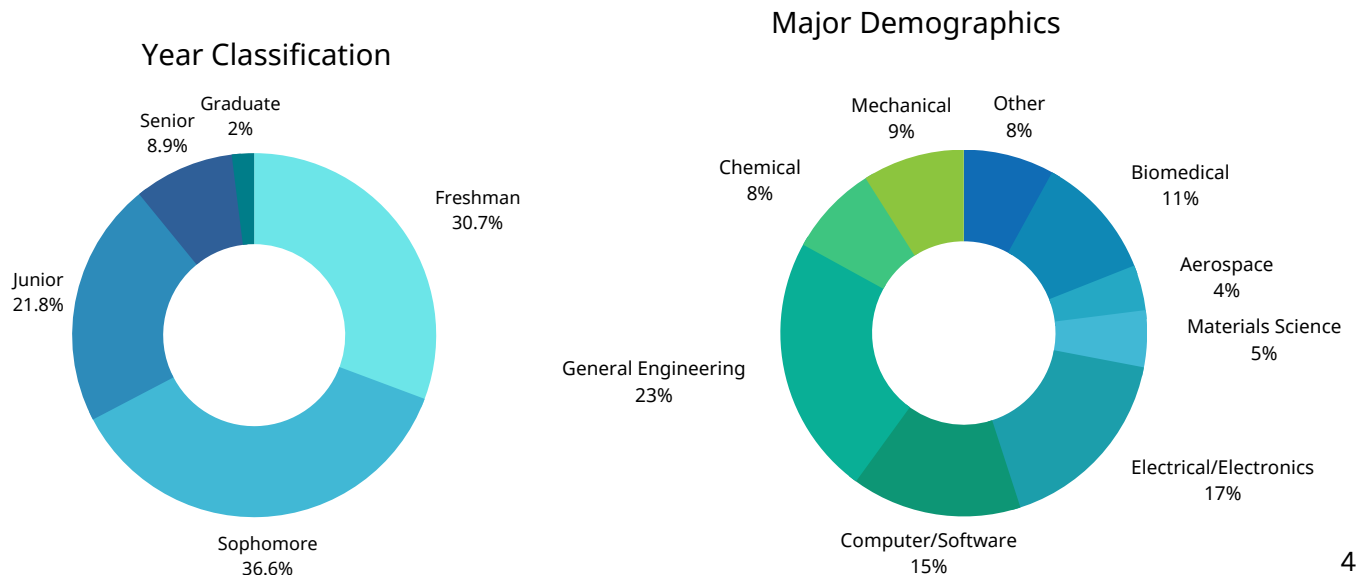
Our current team of officers represents a diverse range of majors and academic years, spanning from sophomore engineers to biomedical science seniors. Despite our varied backgrounds, we all share a common goal - to serve our members and promote the core principles of SASE. Several of our officers have been actively involved in SASE for multiple years, assuming different leadership roles throughout the organization. Our advisor, Dr. Pauline Wade, is an associate professor of practice under the computer science and engineering department at Texas A&M. Collectively, we extend a warm welcome to your chapter, anticipating the opportunities and partnerships that lie ahead. We look forward to this journey together and creating meaningful experiences for all involved.



## Demographics

Our team is built on having a diverse set of people and skills. Each of our members works hard to build themselves technically and professionally, and through our workshops and social events our team stands out as a prime pipeline for future leaders and stellar team members both academically and into their future workplace. Our member's success after college is a pride to our organization, and having returning members come and talk to our team about their experiences has been one of the highlights of our semesters.

We had over 100 paid members within our organizations, spreading across over a dozen different majors. Our member classification this previous year consists of mainly sophomores and juniors of which are eager for professional opportunities. Please note that Texas A&M has a program called ETAM. All freshmen engineers are classified as general engineers until their sophomore year in which they choose a specific major.



# Partnership Support Levels

	Bronze (\$600)	Silver (\$800)	Gold (\$1000)	Platinum (\$1200+)
Recognition on website/social media	✓	✓	✓	✓
Recognition on t-shirts	Small	Small	Medium	Large
Professional Workshop		✓	✓	✓
General Body Meeting			✓	✓
Access to Resume Drive			✓	✓
Workshop/GBM Priority				✓

# Cost Breakdown

Source	Cost
General Body Meeting Expenses	\$3,500
National Conference (Flights/Registration)	\$7,500
Social Expenses	\$800
Trivia Night	\$1,000
Merchandise	\$1,000
End of Year Banquet	\$4,000
Misc	\$1,000
External Events	\$500
<b>Total Expenses</b>	<b>\$19,300</b>

# Chapter Event Highlights



**Socials:** Social events help us build a strong and close relationship among our members and officers of SASE. In addition, it is a great opportunity for mentors and mentees to exchange ideas, goals, and advice for college and career success. We host a variety of events such as team-building exercises, networking socials, and more fun socials such as crafts, karaoke nights, and board-game nights. Additionally, we work with other student organizations to facilitate inter-organizational events such as Trivia Night which is planned by our collegiate committee and have historically brought over 100 participants across campus.

**Community Service/Volunteer Events:** SASE is a big advocate for helping those in the community, and as Aggies ourselves, we exemplify that character. Community service events provide an opportunity for our members to give back to the community and build on teamwork. Examples of our previous events include Habitat for Humanity (BUILD), STEMfest, games concessions, and TAMU's Big Event.

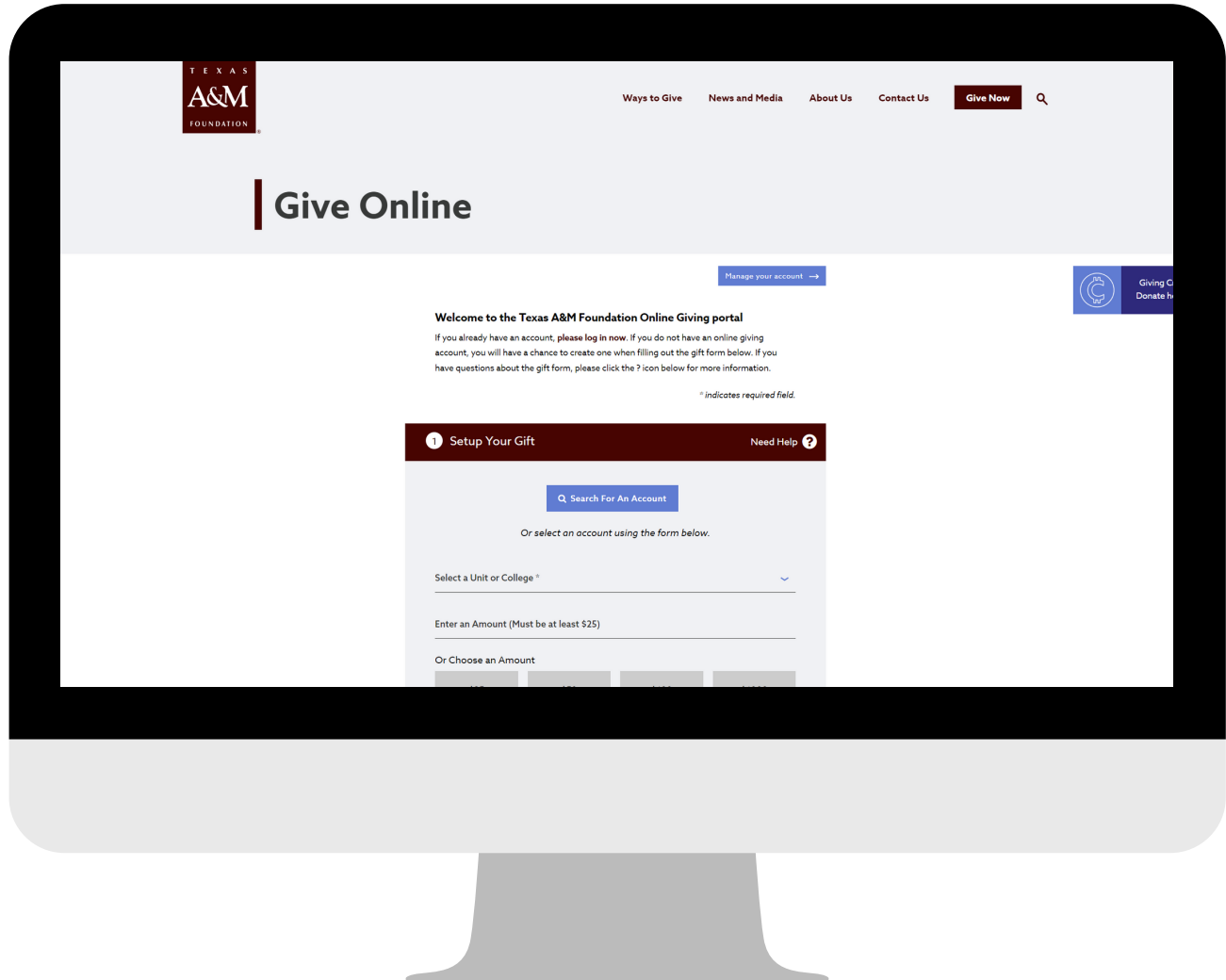


**SASE National Conference:** Each year, SASE hosts the largest Asian American conference and STEM career fair (this year, in Atlanta Georgia) in the United States. Over 3000 top-talent attendees come to attend and learn from over 15 different workshops, attend company tours, and network with recruiters from over 70+ companies. This conference is a great opportunity for students to receive internships or full-time job offers in addition to networking and learn key professional skills. Over the past few years, the number of SASE members receiving internships and full-time offers at the national conference continues to rise. We strive to set a record again this year by aiding students' travel and housing for the conference.

# How to Support

Unlike previous years, this year we're happy to announce that sponsorships no longer need to be mailed in in the form of a check and can be submitted by credit card to the Texas A&M Foundation.

1. First, navigate to <https://www.txamfoundation.com/give.aspx>



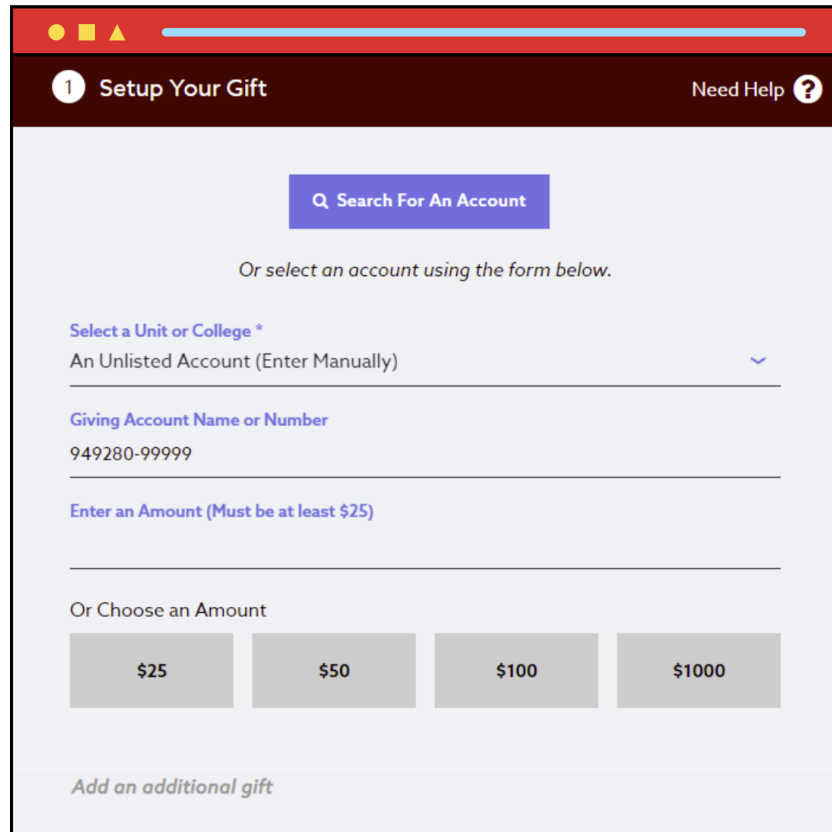
You should be met with this screen. If not, simply click the “Give Now” button located at the top right of the screen.

2. Under “1. Setup Your Gift”, for Unit or College select “An Unlisted Account (Enter Manually)”. To select Texas A&M Society of Asian Scientists and Engineers, input the code:

**949280-99999**

Under the “Account Name of Number” box. And your screen will look such:

# How to Support (Continued)



The screenshot shows a web browser window with a red title bar. The page title is "1 Setup Your Gift" and there is a "Need Help ?" link in the top right. The main content area has a blue button that says "Search For An Account". Below this is the text "Or select an account using the form below." followed by a dropdown menu labeled "Select a Unit or College \*" with the option "An Unlisted Account (Enter Manually)". There are three input fields: "Giving Account Name or Number" with the value "949280-99999", "Enter an Amount (Must be at least \$25)", and "Or Choose an Amount" with four buttons: "\$25", "\$50", "\$100", and "\$1000". At the bottom, there is a link that says "Add an additional gift".

3. Finally, fill out the rest of the information including your personal details. Be sure to select “As a corporation/foundation/organization”.
4. Review your payment information and gift amount. Then, click “Review your Gift” and complete payment.

We hope that everything goes smoothly, and that this new process will greatly streamline any future sponsorships you have with us! In addition to the steps above, please email [sasetamu.vp@gmail.com](mailto:sasetamu.vp@gmail.com) to confirm information and logistics.